



# VETPROFIT

**Multidisciplinary, Project-based  
Digital Learning Content for VET**



Co-funded by the  
Erasmus+ Programme  
of the European Union

2021-1-HU01-KA220-VET-000025350



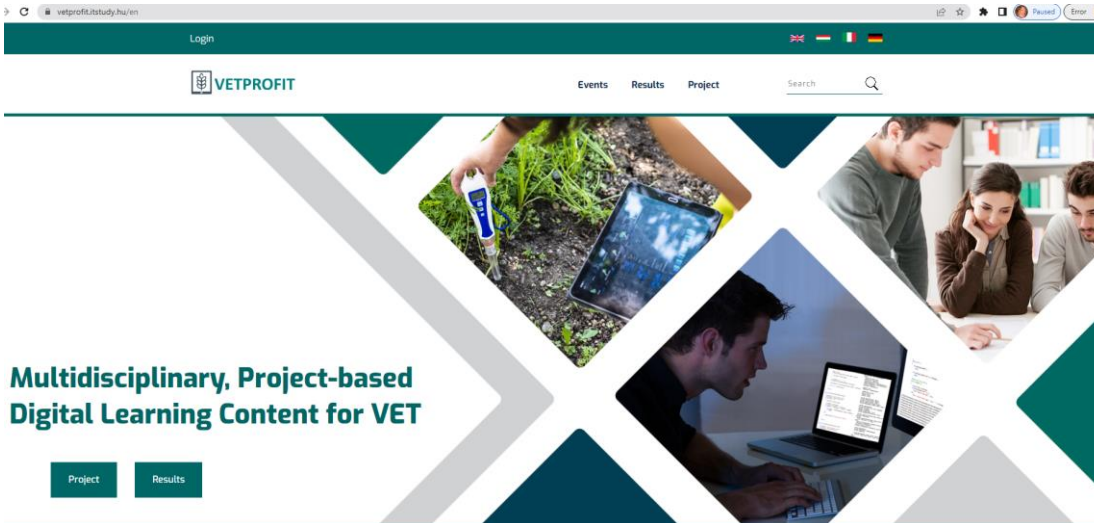
# Dissemination Status and Tasks

PR1-PR2



# PROJECT WEBSITE

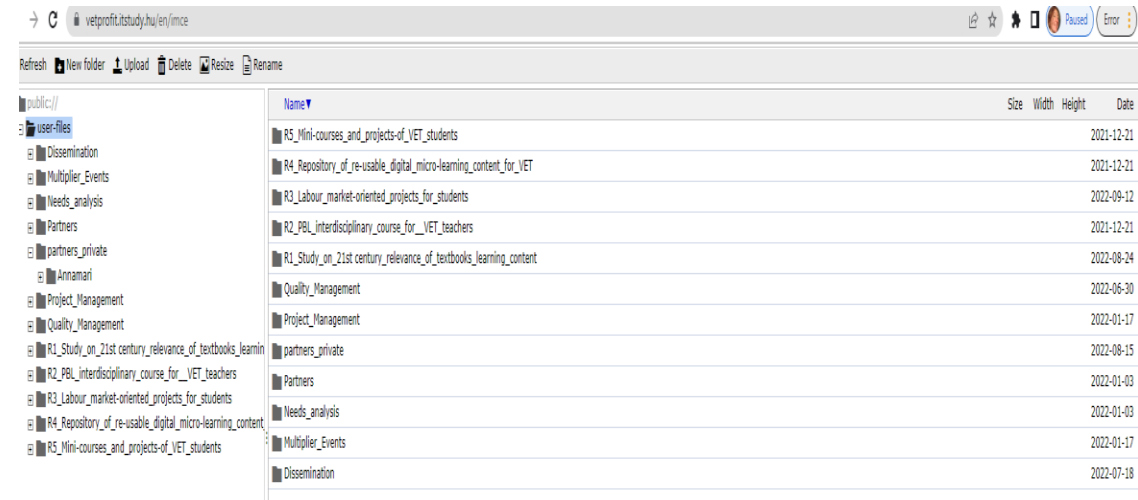
<https://vetprofit.itstudy.hu/en>



## Upcoming tasks:

- ❖ Keeping the website updated – every partner
- ❖ Translating the new content – every partner
  - ❖ Sharing the URL
  - ❖ Registering dissemination activities
- ❖ Uploading project documents to the Filestore

- ✔ Basic content is ready
- ✔ Basic content is translated
- ✔ Partners have been registered
- ✔ File manager and Dissemination webform have been in operation
- ✔ User Guide has been uploaded



# Newsletter

- ❖ 1st Newsletter was created by PR 1 Leader
- ❖ It was translated
- ❖ Published on the website
- ❖ Shared by partners?

Tips for sharing:  
Own social media sites;  
Own website



## Newsletter

1<sup>st</sup> Issue  
July 2022

PUBLISHED BY: MAKESZISZ  
EDITOR: Sándor Hajnal  
Copyright © VETProfit Consortium

Multidisciplinary, Project-based  
Digital Learning Content for VET



## Study on 21st Century Relevance of Textbooks and Learning Content

VETProfit project is aimed at decreasing the skill gaps between VET and the labour market and preparing teachers for 21st century education by collaborative development of learning materials for VET with involving teachers, students and companies.

In the first working phase, the partnership completed a thorough analysis of learning outcomes, curricula, learning materials and applied methods in the initial/basic training of two sectors: Agriculture and Forestry, Information and Telecommunications, in all partner countries.

The results of the data analysis were summarized in country reports, and the conclusions were integrated into a comparative study which includes a short summary of the existing vocational education systems as well, to reveal the similarities and differences between them.

The research was based on face-to-face interviews with the representatives of the stakeholders and an online survey that was carried out by involving teachers as the main target group of the project.

The partners conducted 44 interviews in the three countries, and altogether 20 students, 12 teachers and 12 companies were involved in the survey. The questions that we wanted to get the answers for with the surveys are shown below.

### Students

On what basis do the students learn? What tasks, practical exercises can help them to develop practical

### Teachers

What kind of learning content, methods do they use for providing knowledge, developing skills to achieve the learning goals of their students? Do they use open educational resources? To what extent do they apply digital tools in the classroom? What are the gaps in terms of textbooks and digital learning materials (in general and for a given subject)? Do they use project-based teaching method? What are the assessment methods they use regularly for measuring the performance of their students?



### Companies

What do they expect from a new employee just having graduated from vocational education? What are the competences and skills missing after young people have obtained their qualifications? What are the suggestions of the company for ensuring young people be better prepared for their professions? Are they open for taking part in developing curricula together with teachers? Are they open to define project tasks for students which make clear what their expectations are

# Promoting the project on the partners' websites



Co-funded by the  
Erasmus+ Programme  
of the European Union



## Farming 4.0

The main project foundations is to develop and implement a specifically designed curriculum for ICTs for agricultural purposes and the knowledge and skills for delivering this curriculum through VET.

[» Read more...](#)



## VETPROFIT

## VETPROFIT—Multidisciplinary, Project-Based Digital Learning Content for VET

The VETPROFIT project aims to bring vocational education and training closer to the requirements of the labour market.

[» Read more...](#)



## READ-IN-CLUB—READ-ING for CuLtUres across Borders

READ-IN-CLUB aims to create a multilingual, interactive website and community platform that raises contact with the readership, broadens their horizons and network, and provides an ongoing opportunity for members to join and participate, express their opinions and suggestions.

[» Read more...](#)





# Dissemination examples registered

Partner name	Language of dissemination	Related result
	English	
iTStudy	German	RI: Study on 21st century relevance of textbooks and learning content
DEULA	Hungarian	Whole project
Premontrei	Italian	
Discovery Center		

Channel of dissemination	Level
E-mail	European
EU platform (EPALE, EPRP,...)	Institutional
LinkedIn	Local
LinkedIn	National
Partner website	Regional
Project website	Sectoral
Social media	Worldwide

The screenshot shows a registration page for a workshop titled "Workshop iskolákkal és cégekkel" (Workshop with schools and companies). A modal window titled "Bejegyzés elemzési adatai" (Registration analysis data) is overlaid on the page. The modal displays the following statistics:

- Bejegyzések megjelenésszáma: 4943
- Bejegyzéselérés: 4891
- Bejegyzésaktivitás: 240

Below the statistics, there is a blue banner with the text: "Folytasd a kiemléseket, ha szeretnéd növelni a közönségedet! ITStudy minden 3500 Ft ráfordításával további 519 embert tudna elérni. További információ a becsült elérésekről". A yellow circle highlights the registration statistics in the modal.

## TASKS:

- **Boosting promotion activities: see the Promotion Plan for details**
- **Promote events with stakeholders: follow the instructions of documentation!**

# Project basics

<b>Title</b>	Multidisciplinary, Project-based Digital Learning Content for VET
<b>Acronym</b>	VETPROFIT
<b>Project ID</b>	2021-1-HU01-KA220-VET-000025350
<b>Program</b>	Erasmus+ Cooperation Partnership
<b>Target group</b>	VET-schools' leadership, VET teachers/trainers, Companies (Agriculture and IT sectors)
<b>Beneficiaries</b>	VET students, Employers (Agriculture and IT sectors)
<b>Partner countries</b>	Germany, Italy, Hungary
<b>Duration</b>	01 November 2021 – 31 October 2024
<b>Contact</b>	iTStudy Hungary Education and Research Centre Ltd.



**Thank you for your attention!**



**VETPROFIT**

Co-funded by the  
Erasmus+ Programme  
of the European Union



The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.