



### JOBSACADEMY

FONDAZIONE





#### Jobs Academy is an ITS, Higher Technical Institute, a vocational alternative to university courses.

JAC trains highly skilled technicians in strategic **technological areas**, thanks to a partnership with **over 2500 companies**, who work alongside JAC every day developing and transferring skills in our courses. The mission at Jobs Academy is to **foster and accompany the growth of each individual**, putting their personality and attitudes at the centre of every educational-organizational choice.

"OUR WORK ENDS WHEN YOURS BEGINS" (Founder, Daniele Nembrini)







#### **Software Area**

Web Development	~
Cloud Development	~
AI-Integrated Web Development	~
IT systems management	~
Cyber Security	~
Business Software Consultancy	~

### **Technical Area**

Mechatronics and Integrated Systems 4.0

Design experience & Digital communication

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Design and 3D Modelling

Mechatronics and Industrial Automation 4.0

### **Design Area**

#### **Digital Painting and Comics**







### **Business Area**

Finance, Banking and Insurance

Economics and Management Control ~

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**HR Management** 

**Green Area** 

Building And Energy District Management

Sustainable construction

**Energy and innovation** 

**Marketing Area** 

International Marketing Management

**Customer Management** 

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Marketing for Art and Cultural Heritage

**Store Management** 

International Tourism & Digital marketing strategies

**Digital Marketing & social media** 

Marketing & Sales







# PLC applications in Mechatronics Start-ups

A new way to inspire ITS students to get into green start-up's universe with the most requested hard-skill in mechatronics field







## **Project Goals**

- Design and develop a concept of a PLC-based project
- Include innovative ideas and use-cases
- Use new, smart and sustainable technological components to automate the process
- Safety logics to run the process as smoothly as possible
- Try to contribute to environmental sustainability, ensuring a positive impact on the planet
- Learn how to do SWOT analysis and Market Researches
- Provide a 4.0 and IoT interconnection and infrastructure







## **Micro-Course**

The micro-course was taught by a Teacher that works specifically with 4.0 technologies to improve:

- Knowledge of new-technology sensors
- Integration with 4.0 and IoT technologies
- Creating infrastructures to connect new and old machinery





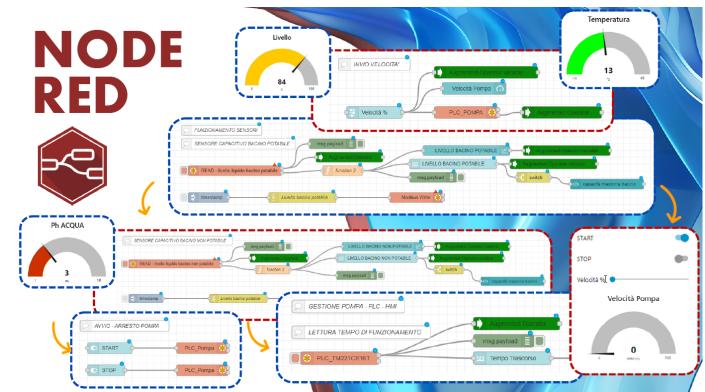


#### JOBSACADEMY FONDAZIONE

Challenges

Students had to face many challenges, including (but not limited to):

- Choosing an idea that would be economically sustainable
- Study what the demand of the product would be
- Study potential application in different fields
- Search for Key Competitors and define how to differentiate
- Implement 4.0 and IoT technologies







### **Project Ideas and Required Skills**



Each project's aim was to develop a **start-up** idea that would be created using technologies and component provided by Schneider Electric.

To create those projects, students had to apply a wide range of hard and soft skills acquired during 2 years of ITS educations.

Some of them are:

- 3D Modelling with SolidWorks or CREO
- Presentation design
- Market Research
- Team Work and communication







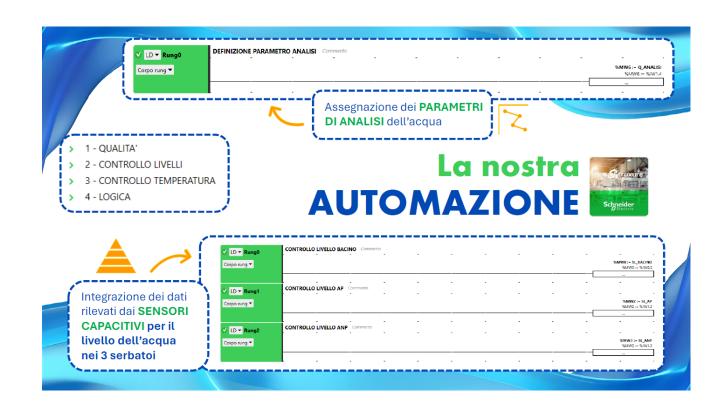
### Hard Skills Developed through Micro-Courses



This has been an opportunity for the students to apply what they have learnt during the microcourse.

Especially:

- Advanced PLC programming with specific structures
- IoT implementations, as well as 4.0 technologies
- Safety logics
- New Sensors and component usage and integration







## **Project: JAVASCRIPT WEB BACK-END APPLICATION - OUTLINE**



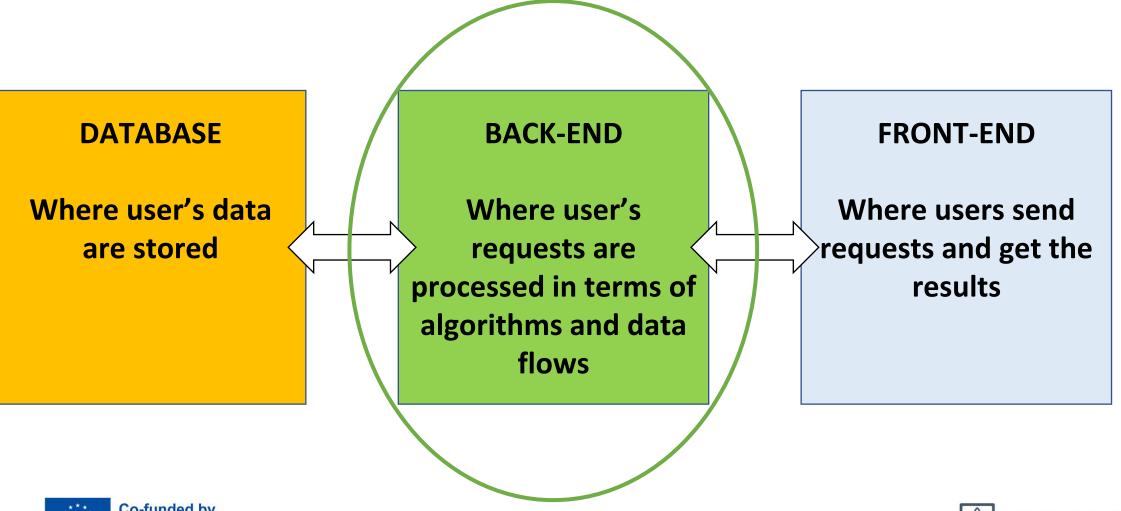
- Area: ICT Software Development
- Target students: Web Development class II year of Jobs Academy
- Problem: the gap between the needs of modern software companies and the skills of junior web developers
  - JavaScript is even more popular but often not emphasized in 'traditional' ICT & web studies, especially for the back-end of web systems
- Goals: acquiring knowledge & skills on developing back-end of Web systems with the JavaScript language







## WEB SYSTEMS: BACK VS FRONT







## **Project: JAVASCRIPT WEB BACK-END APPLICATION - WHAT**



- 27 students, subdivided in groups
- Each group proposed & developed their proper Web project
- A local Italian SME was involved for the skills about JavaScript
  - Giacomo Bello (<u>https://www.belloinfo.it/</u>)
  - He was involved as teacher for all the phases
- Supervision by the manager of Web Development course
  - Diego Bernini (https://www.linkedin.com/in/diegobernini/)





## **Project: JAVASCRIPT WEB BACK-END APPLICATION - HOW**



- PHASE 1: foundational course (28 hours) about the basic of JavaScript for backends and how to conduct the project
- PHASE 2: each group proposed and developed a basic version of the project
- PHASE 3: consolidation of the basic version resulting from PHASE 2







## **ADONIS MED**





- A Web system for doctors
- 1. Managing patients
- 2. Manage bookings
- 3. Managing group of doctors









# **DELIZIOSE RICERCHE**

Sapore, creatività e organizzazione a portata di clic.

A Web system for collecting cooking recipes

1. Saving user recipes

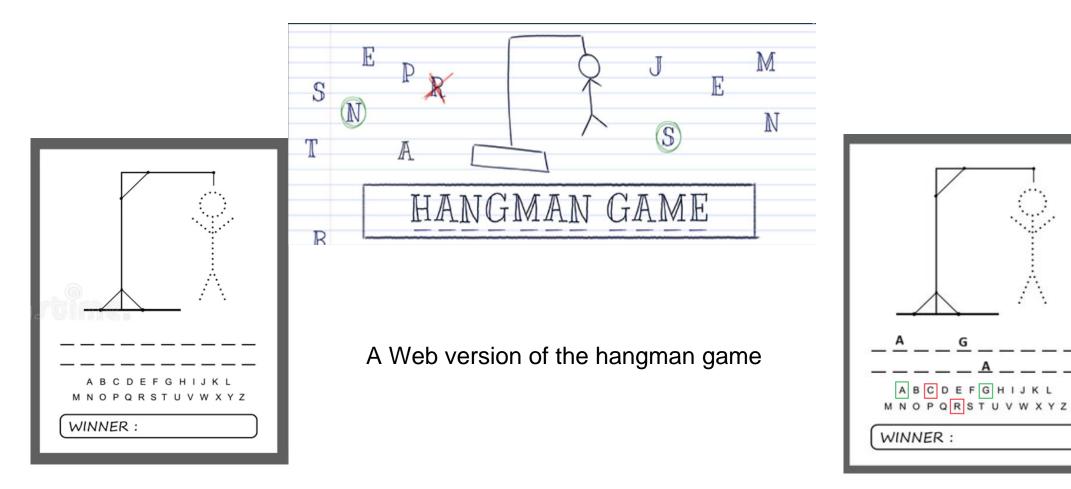
2. Searching the recipes of the community







## HANGMAN GAME









## **Lessons learned**

- Role of teacher-mentor from the local company is crucial
- Importance of an authentic project: a project that has been proposed by the students, not imposed by the teacher







### **Thank you for your attention!**





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